

*Article*

## The Impact of Building Façade Reflectivity on Pedestrian Visual Comfort with the Application of Bayesian Structural Equation Modeling

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**Abstract.** The rapid urban development promotes the need for skyscrapers, which vastly adopt a modern architecture design using reflective materials on the façade of the building, particularly for the aesthetic purpose. Nevertheless, outdoor glare or reflected daylight from a highly reflective building façade may cause visual and thermal discomforts for the residents in the neighborhood buildings and outdoor pedestrians. This might cause uncomfortable glare for individuals outside the building. The amount of glare will be higher as a result of greater solar radiation obtained all year round in tropical countries. Regression and presently structural equation modeling are the best-known statistical modeling in approximating the connection between building facade reflectivity and pedestrian's visual performance. Nevertheless, those methodologies have their own limitations. The primary aim of this research is to compare the effect of building facade reflectivity on pedestrian visual comfort by using four core statistical approximation approaches which include regression, partial least square, structural equation modeling with maximum likelihood estimator, and structural equation modeling with Bayesian estimator. The present study introduces a novel as well as practical modeling and predicting concepts for investigators and specialists in the building façade reflectivity study field.

**Keywords:** Glare, structural equation modeling, Bayesian predictor, maximum likelihood predictor, building façade reflectivity.

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## 1. Introduction

The desires to recognize the properties and features of structure materials is very essential as it has an indirect and direct influence on the environment in the city. The occurrence of light on a surface of a structure causes it to be emitted, absorbed and reflected concurrently. The exterior fragments of the structure either horizontal or vertical have the greatest part to be exposed by solar radiation. The roughness of the surface significantly will be identified when the reflected element is in a diffusive or specular manner. Upon the source of light is being reflected, it has a visual or thermal implication towards the pedestrian comfort [1-4]. The quantity of light being immersed (albedo) by other means has particularly affected the temperature of the surface of a building and hence increases the consumption of energy for air-conditioning the building which later promotes the issue of urban heat island effect [5-7].

During the last ten years, glass and metal have been chosen as façade finishes for skyscraper building in numerous cities worldwide. Apart from the physical characteristics of these reflective materials, the use of glass from the floor-to the ceiling on the façade happens to be a famous concept in modern construction. The disagreement is that it caters to abundant sunlight and visual contact with the outdoors along with the aesthetic viewpoint. Nevertheless, there is a great environmental impact to all that attraction; increased consumption of energy to counter the heat gain from solar and glare issues for both outdoor and indoor environments. Besides, with greater glazing as well as reflective surfaces, outdoor and indoor glare might cause a problem to the surrounding atmosphere [8-12].

## 2. Outdoor Glare in Urban Setting

The high number of solar reflective buildings throughout dense urban developments not only alter the microclimate of the surrounding area. Nonetheless, it could also create the problem of outdoor glare. Technically, the large reflective facade is beneficial in retaining sufficient daylight into the indoor space, but the dweller from the outdoor like motorists and pedestrians will suffer visual and thermal discomforts. The reflected glare or light from vertical sides is most clearly on the sheltered side of high-rise buildings, where the daylight is reflected from the un-sheltered light tones wall areas [13-15]. Likewise, convex and concave facades are probable to be great of a problem, as it could reflect upper angle daylight to ground areas and surrounding buildings. It is apparent that the big surfaces of reflecting substances are more probably to result in glare issues than small spaces [16, 17]. An astonishing case study that demonstrates this failure in architecture is the Walt Disney Hall Concert (WDHC) structure [18]. The shimmering façade formed

of stainless steel caused the residence, drivers, and pedestrians nearby a major reflected heat and glare discomfort. Subsequently, even a refurbishment work was completed on the stainless-steel facade; the reflected glow still obtains a threat to the environment in surrounding.

The glare from indoors has obtained much consideration from the study scholar rather than the glare from the outdoor. There remains no authorized methodology in identifying the effect of the glare from outdoor in the city setting significantly affecting the dwellers from the outdoor. Several guides could be chased to identify the measure of the glare associated issue in building, for instance, the Daylight Glare Index (DGI) or Daylight Glare Probability (DGP). Thus, any on-site measurement that surpasses the permissible index will be easily examined in the model.

Dissimilar to glare from the outdoor, it remains to be discovered on the effect towards the environment in surrounding. The research on the human subject has been conducted to certify the existence of glare from outdoor issues, and however, the framework is still to be rectified [22]. Identical research has been conducted to study the impact of building façade reflectivity on outdoor visual comfort in the tropical environment [23]. The solar reflectivity research utilizing simulation softwares like Computational Fluid Dynamic (CFD) has been imposed to examine the effect of anticipated glare from the source structure [24]. Additionally, this device affirmed that it precisely forecasts the pathway of reflected light, intensity, and related temperature rise. Nonetheless, it might need a long procedure and require a powerful computer to operate it. Another lacking info in this device is the effect of dwellers' visual comfort from the outdoors.

Building materials have turned increasingly flexible and diverse with regards to their texture, colours and shapes. The strong reflective finished application for facade (e.g. glass or metal claddings) is now a well-known concept for tall buildings in the city of Kuala Lumpur (Fig. 1). Nevertheless, those reflective substances contribute to a rising number of reports related to the problem of reflected glare from outdoors. From the perspective of Malaysia's structure regulation on sunlight reflectance of substances used on architecture exterior, it remains to be imposed. Conceivably, there are no guidelines on the building façade reflectance, particularly through the construction or design procedure. For instance, Singapore has imposed that the sunlight reflectance of substances applied on architecture exterior, from compliance to be 20% and below. It is also stated that the external part of a structure must be projected and formed so that any sunlight reflection off the structure's external area does not damage the amenity to the dwellers and other structures in the neighborhoods. Hence, this research aims to assess the effect of reflective building façade glare on pedestrians' visual comfort in the city of Kuala Lumpur.



Fig. 1. Outdoor glare from reflective building façade.



### 3. Why Bayesian SEM

Regression modelling, factor analysis, and correlation analysis are the most familiar statistical techniques used to analyze road users' glare. Nevertheless, for the purpose of estimating the dependent or output variables, there are some concerns when using regression analysis. The multicollinearity of independent variables is the main preventable issue of regression analysis. Furthermore, this issue has an effect on separate predictors but no impact on predictive power.

In recent decades, in engineering and other areas of the studies, researchers have been attracted to apply in Structural Equation Modeling (SEM) in their modeling analysis [19]. SEM has been used in many statistical formulas. However, SEM analysis, there are different estimators announced by current modeling analysis. Jenatabadi, Moghavvemi [20] believe that maximum likelihood (ML) is the most familiar estimator among all estimators in SEM technique. Nevertheless, for SEM analysis, ML estimators often suffer from model misspecification because the models are too strict with zero residual correlations, and exact zero cross-loadings and some researchers [21] determined that by applying this estimator it will cause poor outcomes regarding model fitting. The other two studies by Asparouhov and Muthén [22] and Kolenikov [23] reveal that ML estimator has wide parameter bias in factor loadings and factor correlations. Moreover, if the researchers have to face a small sample size or presence of normal distribution among research variables, they have to find another estimator to overcome the hindrances of ML estimators in the SEM analysis. Presently, few scholars like Jenatabadi, Moghavvemi [20] and Wong, Showell [24] recommend Bayesian estimators as an alternative of the ML estimator for modeling analysis based on SEM technique to overcome those restrictions.

### 4. Methodology

#### 4.1. Research Framework

Figure 2 shows the research framework of the study. In the research framework, the squares (or rectangles; ) are representative of measurement variables and circles (or ellipses; ) are representative of latent variables. Table 1 presents the symbols and concepts in SEM graphic modelling. In the above Fig. 2, age, glare time, and glare duration are measured variables and act as independent variables, and sensitiveness has measurement structure and is the main dependent variable. Avoidance is a latent variable and acts as a mediator between independent variables and dependent variables.

#### 4.2. Sampling

A cross-sectional research design is used in the current study. To acquire the required data, a cross-sectional research design implements any specified research sample at a given time. Additionally, the researcher neither can provide unsystematic interpretations nor emphasis on development matters. Hair, Black [25] proposed that the smallest sample size relies on basic measurements and model complexity of model features. Hence, it required 100 surveys or more referring to model features with three basic concepts and possibly some of the constructs have less than three items after factor loading analysis (see Table 2).

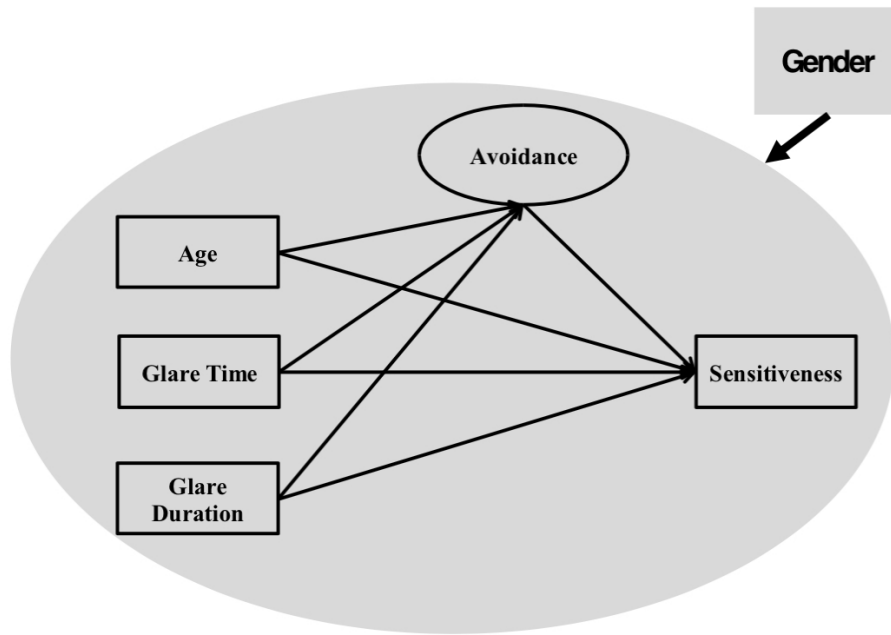


Fig. 2. Research framework.

Table 1. Symbols and concepts in SEM graphic modelling.

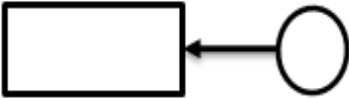

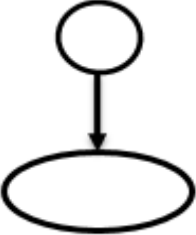

Symbol	Concept
	Displays the term of measurement error connected to an observed factor
	Shows an observed factor's regression path coefficient onto an unobserved or latent factor.
	Represents the residual error term in an unobserved or latent variable's prediction
	Represents a regression model's path coefficient of one factor or variable onto another factor or variable.

Table 2. The minimum sample size required for SEM analysis.

Model Characteristics (Number of Latent Constructs and Items)	Minimum Sample Required
1. Research model includes 5 or less latent variables and each latent variable has more than 3 measurement variables.	100 samples
2. Research model includes 7 or less latent variables and each latent variable has more than 3 measurement variables.	150 samples
3. Research model include 7 or less latent variables and some latent variable have less than 3 measurement variables (the identified model)	300 samples
4. Research model includes more than 7 latent variables and latent variable have less than 3 measurement variables (the identified model)	500 samples

In this study, a stratified sampling technique was used for the survey. The population survey was divided into three different sampling areas (locations). These are respectively Jalan Ampang, Jalan Binjai, Jalan Tun Razak and Persiaran KLCC located in the city of Kuala Lumpur. For each zone, about 125 questionnaires were distributed. Therefore, the sample size is equal to 500 (342 questionnaires are prepared from male and 158 questionnaires for female). Data collection was conducted from August 2018 until the end of November 2018.

## 5. Data Analysis

### 5.1. Fitting Model Analysis

In analysing the model fit using SEM, six statistical indices were used. These were GFI [goodness-of-fit index], NFI [normed fit index], IFI [incremental fit index], RFI [relative fit index], TLI [Tucker Lewis index], and CFI [comparative fit index]. Figure 3 shows the output of the model fitting indices based on the SEM approach. The values of all indices were within the acceptable range. Hence, the present framework, which is presented in Fig. 1 is a good fit for acquired data.

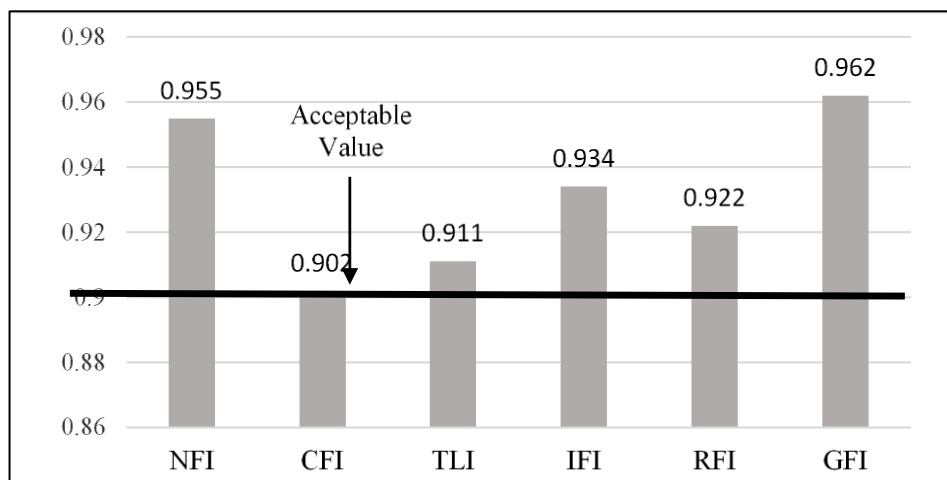


Fig. 3. Fitting Analysis.

From the study, for all the six indices, it shows that the predicted and observed data are within the acceptable range of above 0.9 hence the research framework is accepted.

### 5.2. Structural Model

The comparison analysis among four statistical models which are regression, partial least square, structural equation model with maximum likelihood estimator, and structural equation modeling with Bayesian estimator has been performed. Chatterjee [26] suggested four statistical modeling that has been adopted in this study namely absolute percentage error, root mean squared error,  $R^2$  and mean absolute error which are presented by Eq. (1)-(4).

$$\text{Mean Absolute Error} = \frac{\sum_{i=1}^n |y_i - \hat{y}_i|}{n} \quad (1)$$

$$R^2 = \frac{[\sum_{i=1}^n (y_i - \hat{y}_i) \cdot (y_i - \hat{y}_i)]^2}{\sum_{i=1}^n (y_i - \hat{y}_i) \cdot \sum_{i=1}^n (y_i - \hat{y}_i)} \quad (2)$$

$$\text{Mean Absolute Percentage Error} = \frac{1}{n} \sum_{i=1}^n \left| \frac{y_i - \hat{y}_i}{y_i} \right| \quad (3)$$

$$\text{Root Mean Squared Error} = \sqrt[2]{\frac{\sum_{i=1}^n (y_i - \hat{y}_i)^2}{n}} \quad (4)$$

In the above equations,  $y_i$  denotes the  $i$ th real value of the dependent indicator and  $\hat{y}_i$  is the  $i$ th predicted value. Table 3 illustrates the performance of the four indices above for the regression, partial least square, structural equation model with maximum likelihood estimator, and structural equation modeling with Bayesian estimator approaches.

Table 3. Comparison analysis of four statistical model

	Performance Indices			
	R <sup>2</sup>	Mean Absolute Error	Mean Absolute Percentage Error	Root Mean Squared Error
Regression	0.672	0.342	0.143	0.098
Partial Least Square	0.763	0.299	0.122	0.076
SEM with Maximum Likelihood	0.811	0.251	0.056	0.049
SEM with Bayesian	0.841	0.211	0.021	0.033

The R<sup>2</sup> of SEM with Bayesian estimator is higher than SEM with Maximum likelihood estimator, partial least square, and regression which means that the strength of the relationship between independent variables and the dependent variable in SEM with Bayesian estimator is bigger than the other three statistical models. Moreover, the other three indices (root mean squared error, mean absolute percentage error and mean absolute error) values for the SEM with Bayesian estimator (0.211; 0.021; 0.033) are less than for SEM with maximum likelihood estimator (0.251; 0.056; 0.049), partial least square (0.299, 0.122,

0.076), and regression (0.342, 0.143, 0.098). Consequently, it is more accurate to apply the SEM with Bayesian estimator to predict dependent variable index rather than regression, partial least square, structural equation model with maximum likelihood estimator.

The next part of data analysis to do a comparison analysis between male and female based on SEM with Bayesian predictor. Figure 4 shows the two models of male and female.

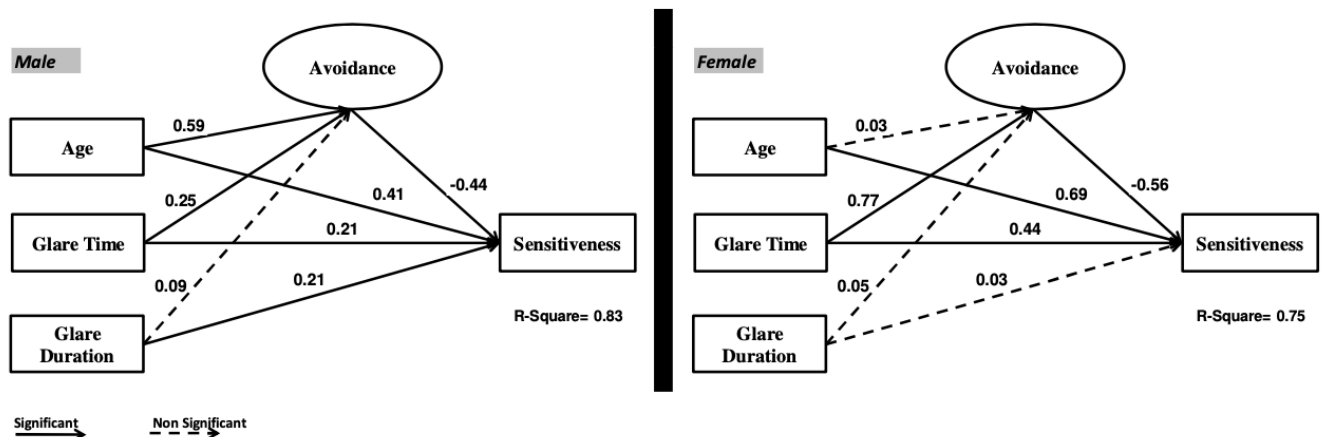


Fig. 4. Research model among male and female.

## 6. Discussion

This study aims to examine a multi-factorial model for the relationship between pedestrians and outdoor glare issues based on four statistical models which are regression, partial least square, structural equation model with maximum likelihood estimator, and structural equation modeling with Bayesian estimator between male and female. The research framework contains four measurable variables (age, glare time, glare duration, and sensitiveness) and one latent variable (avoidance). The sensitiveness is the main dependent variable; the age of the road users, glare time, and glare duration status are the main independent variables, whereas avoidance is considered the mediator between the dependent and independent variables. Gender is acting as a moderator, which means two different models will be presented in this paper. Moreover, the introduced framework is also

designed with improvements from previous modelling studies, using a combination of different relations among research variables.

Based on the SEM with Bayesian predictor output which is presented in Fig. 4, the R-square of the male model (0.83) is higher than the female model (0.75) which indicates the sensitiveness variation is depending on age, glare time, glare duration, and avoidance. Three independent variables have been defined in the research model which are age, glare time, and glare duration. Age in the male model has a significant impact on avoidance (0.59) and sensitiveness (0.41). However, in the female model, age has significant effects on sensitiveness (0.69). Glare time for both models has significant implications on avoidance and sensitiveness. Those impacts, glare time on both avoidance and sensitiveness, for the female model is higher than the male model. In the male model, the impact of glare duration on avoidance is not significant (0.09) but significant towards sensitiveness (0.21). Hence, in the

female model glare duration is not a significant effect on both avoidance (0.03) and sensitiveness (0.05). The last relation is about the impact of avoidance on sensitiveness. For both models, this impact is negative and significant, and the value of correlation for a male model (-0.44) is bigger than the female model (-0.56). Another result from SEM with Bayesian estimator analysis is that avoidance, for both models, is a mediator between glare time and sensitiveness. However, mediating of avoidance between age and sensitiveness, glare duration and sensitiveness for both models are rejected.

## 7. Conclusion

An awareness of the impact of the material's selection between project stakeholders should not be done in isolation. Being in a tropical country, where a large amount of solar insolation occurs, reflected glare from the building façade will have a significant impact on the surrounding environment. Furthermore, heat will also be reflected and cause the ambient temperature to rise and indirectly promotes the issue of urban heat islands. This study presents the application of SEM in modelling the impact of the reflected outdoor glare from reflective building facades by pedestrians in the city of Kuala Lumpur. It is detrimental to understand the behavior and properties of building materials before they can be deployed.

The current paper introduced that the structural equation modeling with Bayesian predictor is deemed to be suitable statistical modeling among other statistical modeling such as regression, partial least square, and structural equation modeling with maximum likelihood predictor. SEM with Bayesian Predictor has been applying in many kinds of areas [27-31]. Lee [32] book, "Structural Equation Modeling: A Bayesian Approach" lists several assistances of considering the SEM with Bayesian predictor as follows:

- *First*, statistical techniques are superior in terms of the first moment attributes of individual raw observations that are simpler than the second moment attributes of the covariance matrix sample. Therefore, this Bayesian predictor is easier to apply in more composite situations.
- *Second*, Bayesian predictor directly estimates latent variables and is considered superior to an old-style of regression approaches.
- *Third*, the Bayesian Predictor is not only for modeling latent variables (unobserved variables) directly through familiar regression functions but it also provides more direct interpretations to conduct statistical analysis. Hence, it can be employed along with the most common regression modeling methods, such as residual and outlier analyses.

In terms of Bayesian approach estimation, Scheines, Hoihtink [33], Dunson [34], and Lee and Song [35] approved that this procedure is able to assist research scholars to operate effective prior information and information available in the observed data. Therefore, it is possible to produce boosted outputs and deliver suitable

statistics and indices, e.g. the mean and percentiles of the posterior distribution of unidentified parameters. The Bayesian approach also yields more dependable outcomes for smaller sample sizes.

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